



2026 Boot Barn Festival Season Style Event Giveaway Sweepstakes Official Rules

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A purchase will not improve your chances of winning. VOID WHERE PROHIBITED BY LAW.

PLEASE READ THESE RULES CAREFULLY. THEY CONTAIN IMPORTANT INFORMATION REGARDING YOUR LEGAL RIGHTS INCLUDING MANDATORY ARBITRATION, NO CLASS RELIEF AND WAIVER OF YOUR RIGHT TO A JURY TRIAL.

1. Eligibility. The 2026 Boot Barn Festival Season Style Event Giveaway Sweepstakes (the “Sweepstakes”) is open only to legal residents of the United States of America who are current customers of Irvine Market Place II LLC (“Sponsor”) and 18 years of age or older at the time of entry. Employees, associates, officers, directors and contractors of Sponsor and its affiliates, parents, subsidiaries, representatives, licensees, successors, assigns and advertising and promotion agencies (collectively “Sponsor Entities”) and their immediate family (spouse, parents, siblings and children, and their respective spouses, regardless of where they reside), and/or persons residing in the same household of any of the foregoing, are not eligible to participate or to win a prize. The Sweepstakes is subject to all applicable federal, state and local laws and regulations and is void where prohibited. Participation in this Sweepstakes constitutes entrant’s full and unconditional agreement to these Official Rules and Sponsor’s decisions, which are final and binding in all matters related to the Sweepstakes. Any Entry determined by Sponsor in its discretion to violate these Official Rules will be disqualified and ineligible for any prize.

2. Timing. The entry period begins on Saturday, April 4th, 2026 at 11:00am Pacific Standard Time (“PST”) and ends on Saturday, April 4th, 2026 at 2:00pm PST (the “Entry Period”). Sponsor’s computer is the official time-keeping device for the Sweepstakes.

3. How to Enter. Eligible Entrants (each, an “Entrant”) may enter by completing the entry form for the Sweepstakes in person at The Market Place Boot Barn Festival Event. You will be asked to provide your first and last name, email address, and zip code. Limit one (1) entry per person. Use and/or creation of multiple email addresses/accounts by the same entrant to submit multiple entries is prohibited. Automated entries or entries by commercial sweepstakes services are not permitted. If more than one (1) entry is received from an Entrant, or if an automated entry is received, Sponsor reserves the right to disqualify all the Entrant’s entries. By entering the Sweepstakes, entrants agree to be contacted by Sponsor for winner notification and by Sponsor, its affiliates and others for advertising purposes.



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4. Prizes. Three (3) prizes, (each a “Prize”) will be awarded; one (1) Prize per winner. The Prize consists of one (1) \$200 Boot Barn Gift Card at The Market Place. Approximate Retail Value (“ARV”) of \$200; total ARV \$600 for all prizes. Gift cards subject to issuer’s terms and conditions. No cash alternative, prize substitution or other changes will be allowed; however, Sponsor reserves the right to substitute a prize with another prize of equal or greater value if the prize is not available for any reason. All prize details are at Sponsor’s sole discretion. Sponsor Entities have no responsibility or liability for damages or losses resulting from participation in the Sweepstakes or acceptance or use of any prize. Prize(s) are non-transferable and provided “as is” with no warranty or guarantee, either express or implied, except as may be provided by manufacturer. Any expense incurred in connection with use of Prize is the responsibility of the winner.

5. Selection and Notification of Winners. Three (3) potential winners will be selected by a random drawing from all eligible entries received during the Entry Period. The Sweepstakes will be held in Tustin, California, on or about April 4th, 2026. Odds of winning the Sweepstakes depend on the total number of eligible entries received. The potential winners will be notified on Saturday, April 4th, 2026 at The Boot Barn Festival Season Style Event. Potential winners must be present at time of drawing to receive a voucher to redeem their Prize. The potential winners will be required to complete, sign and return to Sponsor an Affidavit of Eligibility and Publicity Release. If the potential winner is ineligible or unwilling to accept the Prize, an alternate potential winner will be selected at random from all remaining eligible entries received and notified during the event. Winners can pick up their Prize from Boot Barn at The Market Place 2856 El Camino Real, Tustin, CA 92782.

6. Publicity. Except where prohibited, participation in the Sweepstakes constitutes the winner’s consent to Sponsor Entities’ and their agents’ use of the winner’s name, likeness, photograph, recordings, voice, opinions, business name and/or hometown and state (together, “Likeness”) for promotional purposes in any media, worldwide, without further payment or consideration.

7. Administration. Sponsor Entities are not responsible for lost, late, misdirected, illegible, altered, garbled, incorrect, incomplete, delayed or undelivered entries, or for technical, hardware, software, server, Internet Service Provider (ISP), or telephone malfunctions of any kind, or by any human error. Sponsor reserves the right at its sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website; violates the Official Rules; or acts in a disruptive manner, or with intent to annoy, abuse, threaten or harass any other person. Any attempt to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and Sponsor reserves the right to seek damages and other remedies (including attorneys’ fees) for any such attempt to the fullest extent permitted by law. Sponsor’s failure to enforce any term of these Official Rules shall not constitute a waiver of that provision or any other provision. Sponsor reserves the right, at its sole discretion, to cancel, terminate, modify or suspend all or any portion of the Sweepstakes if any fraud, technical failures or any other factor beyond Sponsor’s reasonable control impairs, corrupts or interferes with the administration, security,



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fairness, integrity or proper play of the Sweepstakes. If the Sweepstakes is cancelled, Sponsor may determine winners from all eligible, non-suspect entries using the procedures outlined above.

8. Release. By entering the Sweepstakes, Entrants (and by appearing in any entry, other participants) release, defend and hold harmless Sponsor Entities from all claims, liability, damage, loss, injury or death to persons or property caused or claimed to be caused, in whole or in part, directly or indirectly, in connection with participation in this Sweepstakes (or any activity related thereto); use of any entry or portion thereof; acceptance, possession, use or misuse of any Prize; or use of entrant's entry or any part thereof, name, voice, likeness, statements or city of residence. Entrants agree to indemnify and hold harmless Sponsor Entities from and against any claims of liability arising directly or indirectly from the Sweepstakes, any prize awarded or any use of prize by winner. Entrants and anyone acting on their behalf, and their heirs, executors and assigns, hereby irrevocably release, waive and discharge Sponsor Entities from any and all claims. **Entrant acknowledges that he/she is familiar with the provisions of California Civil Code § 1542, which provides as follows: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS THAT THE CREDITOR OR RELEASING PARTY DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE AND THAT, IF KNOWN BY HIM OR HER, WOULD HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR OR RELEASED PARTY." Being aware of said code section, entrant hereby expressly waives any rights he/she may have thereunder, as well as any other statute or common law principles of similar effect.**

9. Taxes; Other Charges. The winners are solely responsible for payment of all federal, state, and local taxes on the Prize and for any expenses not specifically mentioned in the Prize description. Sponsor may request information from the winner for tax reporting. Entrants are responsible for all online charges of any internet service or wireless carrier.

10. Governing Law. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without regard to its conflict of law provisions, except as to matters relating to arbitration, which shall be governed by the Federal Arbitration Act.

11. Disputes. The Federal Arbitration Act governs the interpretation and enforcement of this provision and this provision is deemed to be a "written agreement to arbitrate" pursuant to the Federal Arbitration Act. Any dispute with a Sponsor Entity or Sponsor Entities arising out of or relating to the Sweepstakes and/or the Prize will be decided only by binding arbitration, individually and not on a class-wide or representative basis. Any arbitration will be administered by the American Arbitration Association under its applicable rules and will take place in Orange County, California. As a condition of submitting an entry in the Sweepstakes, entrants agree that



under no circumstance will entrant make any claim or obtain any judgment or award for, and entrant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for out-of-pocket expenses, which shall not include attorneys' fees.

12. Entrant's Personal Information. Information collected from entrants is subject to Sponsor's Privacy Policy (<https://www.irvinecompany.com/privacy-policy/>). Entry constitutes consent to the Privacy Policy and to receipt of email, mail and other communications about this Sweepstakes. Entrants also may receive marketing email communications from Sponsor or its affiliates, with the right to opt-out of future emails.

13. Trademarks. Trademarks are the property of their respective owners.

14. Copies of Official Rules and Winners' List. For a copy of these Official Rules or the winners' list, send a self-addressed, stamped envelope to Irvine Management Company, P.O. Box 57060, Irvine, CA 92610-7060. The winners' list will be available on or after April 30, 2026.

15. Sponsor. Irvine Market Place II LLC, 2961 El Camino Real, Tustin, CA 92782 is the sponsor of the Sweepstakes ("Sponsor").